

OBJECTIVE

WORK EXPERIENCE

Beckett Media L.P.

Dallas, TX

September 2002-Present

Mini-Skool Early Learning Center

Phoenix, AZ

Freelance 2003-present

Clear Channel Outdoor

San Antonio, TX

June 2001-September 2002

HONORS AND AWARDS

PROFESSIONAL SKILLS

PARTIAL CLIENT LIST

EDUCATION

Seeking freelance opportunities.

Art Director. Lead the creative efforts to produce design solutions for multiple monthly magazines and a handful of auxiliary titles. Maintain the usage of first-rate photography and illustrations, while adhering to a strict budget. Work closely with the editorial staff under quick deadlines, producing roughly 150 pages monthly. Other projects include house ads, bindins/blowins, sales sheets, media kits, tradeshow support, mocks for new product launches and updating web content.

- Generated the company's first online digital magazine
- Recognized for design work on a Sports Collectibles Roadshow logo and a National Ad Campaign, *Be a Card Geek*, promoting trading card collecting

Sr. Designer. Created the design style for the premiere issue of *Beckett Got Sports For Kids*, an award-winning kids sports publication. Generated effective design solutions for numerous one-shots, including: *The 2004 NHL Entry Draft Media Guide*, *The Official Magazine of the And1 Mix Tape Tour* and various Football Season Preview issues. Also worked on a rebranding effort that included development of a new corporate logo and creative standards.

Graphic Designer. Assisted on the editorial design of several monthly and bi-monthly magazines. Redesign of a bi-monthly dealer magazine, *Beckett Dealer Direct*, promoting the collectibles industry.

Freelance Designer. Creation of marketing materials, including: print ads, flyers, direct mail pieces and brochures. Work with Marketing Director to produce concept driven ad campaigns to increase daycare enrollment.

Graphic Designer. Worked with Art Director to produce outdoor advertising from concept to production, including: design, copywriting, photography and illustration. Designed sales and marketing brochures, promotional incentives and identification materials. Worked directly with the Cross Platform Marketing Manager to produce the company's first synergy media kit.

2005 Gold Ink Award – Got Sports for Kids, Magazine Cover: Gold

2005 Gold Ink Award – Got Sports for Kids, Consumer Magazines: Silver

1999-2000 Who's Who in American Colleges & Universities

1997 Stephen F. Austin State University Academic Scholarship

6+ years of professional design experience. Fluent in both Mac and PC environments, with expert literacy in: Dreamweaver, InDesign, Illustrator, Microsoft Office, Photoshop and QuarkXPress. Proven ability of prioritizing under stress, while maintaining creative vision, to meet any deadline.

AND1, Dallas Mavericks, The Heisman Winners Association, Mini-Skool Early Learning Center, National Hockey League, Pepsi, Triton Financial, World Combat League

Graduate of Stephen F. Austin State University, 2001, Bachelor of Arts in Advertising Design, Minor: General Business. Graduated with Honors: *Cum Laude*